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**Collin Campbell joins Inspirus Credit Union
as Vice President of Strategic Initiatives**

SEATTLE – Inspirus Credit Union announced today that Collin Campbell has joined the organization as its Vice President of Strategic Initiatives.

In this role, he'll chart a path to help guide the credit union's growth, particularly in member rewards, digital banking, and plastics. Inspirus (formerly School Employees Credit Union of Washington) recently updated its mission, expanded membership, and relocated its Seattle headquarters.

"We're delighted to welcome Collin as a key member of our strategic team," said President Scott Adkins. "He comes to us with over 19 years' experience in the financial services industry, particularly in strategic planning and member experience, and he brings a unique mix of business model optimization and project management skills to Inspirus during a transformative time in our organization."

Before joining Inspirus, Campbell held executive and senior positions at financial services companies including Arizona State Credit Union, First National Bank of Omaha, and Physicians Mutual Insurance Companies.

A Nebraska native, Campbell earned his MBA with distinction from Warwick Business School (UK), a Master's degree in Leadership from Bellevue University (Neb.), and a Bachelor's degree in Marketing from Westminster College (Mo.). He also holds a PMP and is a Six Sigma Black Belt from Villanova University (Pa.).

About Inspirus Credit Union

Founded in 1936 by a Seattle math and journalism teacher, Inspirus serves about 80,000 members across Washington who share a passion for education. With \$1 billion in assets, Inspirus operates branches in Seattle and Spokane and focuses on giving members round-the-clock access to their money via an extensive network of free ATMs as well as free mobile and online banking. It offers education-giveback programs that allow members to direct credit union community service dollars to schools in their communities, and employees donate upwards of 800 volunteer hours a year in support of education. In addition, Community Education Representatives provide free financial seminars, professional development, and recognition to school employees statewide. For more information, visit inspirusCU.org.

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